

PROSPECTUS

21st International
Radon Symposium

September 20-23, 2009

St. Louis, Missouri

*Gateway to
the Future*





2009 International Radon Symposium

EXHIBITOR EVENT SPONSOR & ADVERTISER INSTRUCTIONS

BOOTH ASSIGNMENT PROCEDURE

To secure booth space, simply fill out the attached application completely, attach your 50% deposit, and fax or mail both to the AARST office. During the exhibitor space draw process, booth space is assigned by the following criteria:

1. Priority Standing
2. Number of booths requested
3. Sponsorships purchased
4. Date contract and deposit is received

Priority System

• Eligibility

Company must be a current member of AARST to qualify for inclusion in the priority list. Membership must be paid at the time the standings are compiled and also at the time the applications are received.

• Criteria For Points

Points are accrued from participation in the three previous annual symposia. The higher your total points the higher your priority ranking.

• Participation points are allotted as follows:

5 points for each booth space the company purchases and occupies.
2 points for every \$200 of sponsorship and program advertising dollars spent and collected.

In the event two or more companies have the same number of points, priority standings will be determined by a drawing.

• Top 3 Drawing

To avoid the possibility of the same company always getting the first choice in space selection, a drawing of the top 3 point recipients will occur prior to the publishing of the exhibitor prospectus. This year's top 3 priority selection will be as follows:

1. Spruce - RadonAway/AccuStar
2. RCI
3. Sun Nuclear

• Forfeiture of Priority Standing

Companies whose applications are received after July 15th forfeit their priority standing. If application and deposit are received by the deadline, but the company is not a member in good standing, the priority standing will be forfeit. After July 15th, all space will be assigned in the order in which the applications with the proper deposit are received.

2009 Priority List

Company	Total Points
Spruce - RadonAway/AccuStar	79.3
RCI	44.4
Sun Nuclear	25.5
Fantech	22.9
Professional Discount Supply	22.0
Radon Supplies	21.8
Alpha Energy Labs	19.3
Femto-tech	18.4
Festa	18.3
Radalink/AirQues	18.3
Air Check	17.0
RA Data	15.0
Family Safety Products	15.0
Radiation Detection Company	6.8
Gammadata of Sweden	5.0
Rad Elec	5.0
Advanced Radon Tech.	5.0
New Image Software	5.0
Bowser Morner	5.0
Kansas Radon Program	5.0
CERTI	5.0
Dupage Radon	3.6
Landauer	1.8
University Educational Services	0.4



EXHIBITOR EVENT SPONSOR & ADVERTISER INSTRUCTIONS

2009 International Radon Symposium

EVENT SPONSORSHIP PROCEDURE

Sponsor items and events are first-come, first-served with contract and payment. 2008 sponsors will receive first priority next year to continue sponsorship of the same item or event. For more information on these or other opportunities, contact AARST at 866-772-2778.

Each sponsor will be given the opportunity to submit one logo for each sponsorship item or event. This logo will be displayed on the item or on signage at the event. If an item or event is sponsored by only one sponsor, the logo shall be enlarged as is appropriate on the item or signage.

In the space provided on page 4 indicate the item and/or event and the number of sponsorships desired.

Sponsorship Opportunities

Total Event Value

Tuesday Night Out (maximum 3 sponsors @\$500 ea).....	<i>sold out</i>	\$1,500.00	
Sunday Welcome Reception (maximum 3 sponsors @\$400 ea).....	<i>sold out</i>	\$1,200.00	
Monday Breakfast (maximum 2 sponsors @\$300 ea).....	<i>sold out</i>	\$ 600.00	
Tuesday Breakfast (maximum 2 sponsors @\$300 ea).....	<i>1 remaining</i>	\$ 600.00	
Wednesday Breakfast (maximum 2 sponsors @\$300 ea).....	<i>1 remaining</i>	\$ 600.00	<i>3 remaining</i>
Show Literature Bag (maximum 6 sponsors @\$100 ea).....	<i>sold out</i>	\$ 600.00	
Monday Morning Break (maximum 2 sponsors @\$250 ea).....	<i>sold out</i>	\$ 500.00	
Monday Afternoon Break (maximum 2 sponsors @\$250 ea).....	<i>1 remaining</i>	\$ 500.00	
Tuesday Morning Break (maximum 2 sponsors @\$250 ea).....	<i>1 remaining</i>	\$ 500.00	
Tuesday Afternoon Break (maximum 2 sponsors @\$250 ea).....	<i>1 remaining</i>	\$ 500.00	
Chapter Leaders and Officers Breakfast (1 sponsor @\$250 ea).....	<i>sold out</i>	\$ 250.00	

PROGRAM ADVERTISING

Ad Size	Nonexhibitor	Exhibitor
Full Page: 8.5"w x 11"h	\$ 720.00	\$ 650.00
1/2 Page: Horizontal: 7.5"w x 5"h Vertical: 4"w x 10"h (Indicate preference)	\$390.00	\$ 350.00
1/4 Page: 3.75"w x 5"h	\$ 210.00	\$ 190.00

Advertising Artwork Instructions:

PC Only. Acceptable formats are TIFF (min. 300 ppi), JPEG (for small ads only, min. 300 ppi) and PDF (must have fonts embedded, 300 ppi). For color ads, please save colors as CMYK, not RGB.



EXHIBITOR EVENT SPONSOR & ADVERTISER CONTRACT

2009 International Radon Symposium

Exhibit Space Reservation

Booth Size: 10' x 8"	Booth Fee:					See page 6 for Exhibit Hall Layout
	One Booth: \$800.00 (includes 1 person)					
	Two Booths: \$1,500.00 (includes 2 people)					
	End Cap (2 booths): \$1,650.00 (includes 2 people)					
	Additional Person (up to 2): \$300.00 each					
Preferred Booth Number(s)	1 _____	2 _____	3 _____	4 _____	5 _____	
Number of Booths Reserved:	_____			Amount \$ _____		
Number of Additional People:	_____			Amount \$ _____		
						Booth Total: \$ _____

Sponsorship Reservation

Event _____	No. Sponsorships _____	Amount \$ _____
Event _____	No. Sponsorships _____	Amount \$ _____
Event _____	No. Sponsorships _____	Amount \$ _____
Event _____	No. Sponsorships _____	Amount \$ _____
Event _____	No. Sponsorships _____	Amount \$ _____
		Sponsorship Total: \$ _____

Program Advertising Reservation

Circle Ad Size:			
	Full Page	1/2 Page (Horizontal / Vertical)	1/4 Page
			Advertising Total: \$ _____

Reservation and Payment Instructions

After filling in the appropriate section(s) above, add the total amount here: Total \$ _____

Bring the total amount due for the Symposium forward to the next page. After completing all information required, please fax or mail this page (p. 4) and page 5 to AARST at the fax number or address provided.



EXHIBITOR EVENT SPONSOR & ADVERTISER CONTRACT

2009 International Radon Symposium

Total Amount Due to AARST: \$ _____ (Minimum of 50% must be paid in advance.
Full amount must be received by August 30.)

Payment Method: Check (If faxing contract, please fax copy of check, then mail it to AARST.)

Credit Card (Indicate MasterCard or Visa and provide card information.)

Card # _____ Exp _____ Sec. Code _____

Name as it appears on card _____

Authorized Signature _____ Title _____ Date _____

_____ Initial here if you would like the remaining balance charged to this card on August 30, 2009.

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

Submitted and authorized. (Acknowledges acceptance of Contract and Rules and Regulations, p. 7.)

Exhibitors:

BOOTH PERSONNEL (Limit: 3 per booth)

Description of Products/Services Displayed:

Names _____

DO NOT WRITE IN THIS SPACE

Accepted by AARST Amount \$ _____

Date Paid _____ CC Check # _____

Signature _____

Booth(s) Assigned _____

Event(s) Assigned _____

FAX/MAIL TO:

AARST
Attn: Symposium Management
PO Box 2109
Fletcher, NC 28732

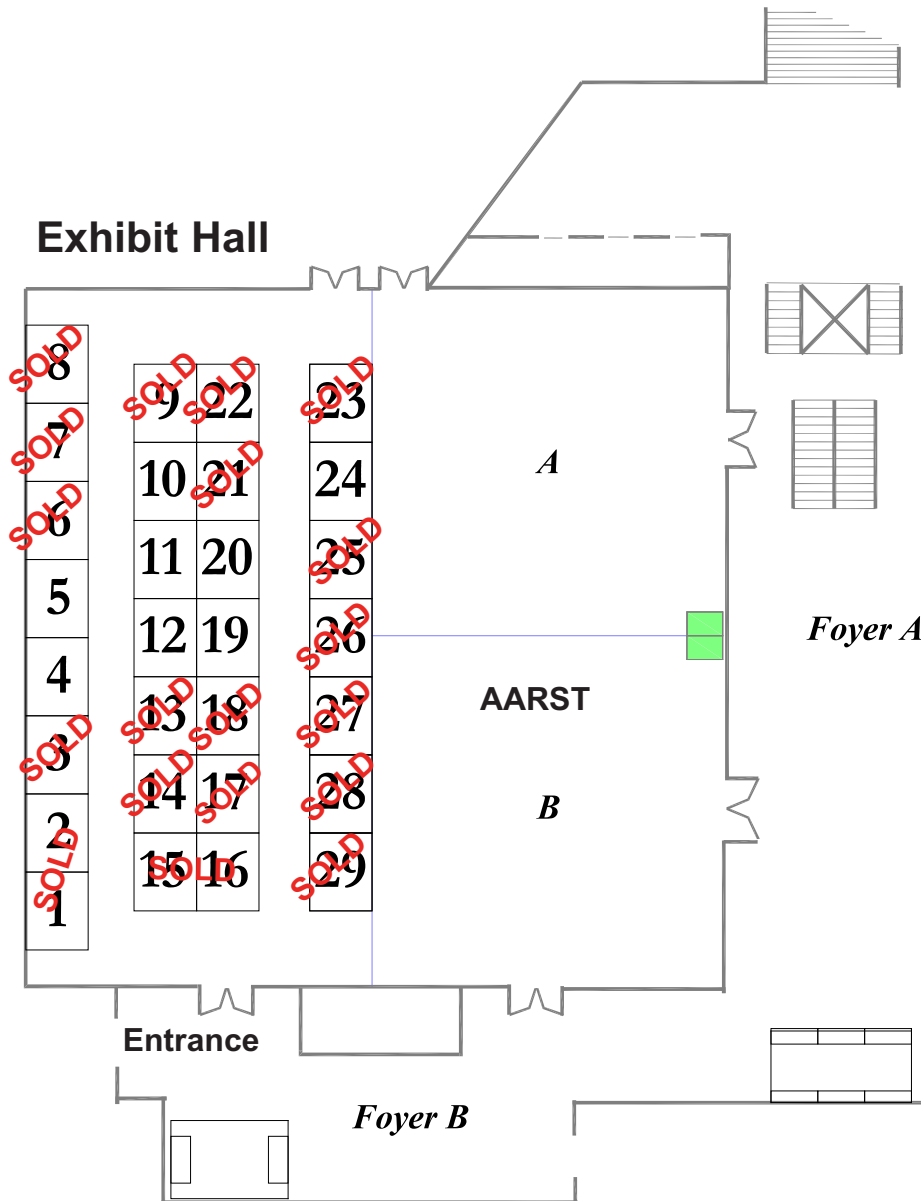
Fax: (828) 890-8071
Phone: (828) 891-8887
or (866) 772-2778



2009 International Radon Symposium

EXHIBIT
EXHIBIT
HALL
HALL

Marriott at Union Station St. Louis Regency Ballroom C



RULES AND REGULATIONS

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Marriott Union Station, St. Louis, MO. The exhibit area will be open free of charge to the meeting registrants as follows:

Sunday, September 20	6:00-8:00 PM (Reception)
Monday, September 21	8:00 AM-Noon & 1:00-5:00 PM
Tuesday, September 22	8:00 AM-Noon & 1:00-5:00 PM
Wednesday, September 13	8:00 AM-Noon

These hours are subject to change as dictated by program requirements.

2. Installation and Dismantling: Booths will be accessible to exhibitors for setting up displays after 1:00 pm, Sunday, September 20, 2009 and are to be ready for display by 5:00 PM. Packing and removal will be from Noon until 4:00 PM on Wednesday, September 12.
3. Standard and Special Booth Equipment: Standard booth equipment consists of 3' side and 8' back draperies, carpeting, one 6' draped table, 2 chairs, a wastebasket, and a 7"x44" ID sign, all included in the booth charge. Official decorator/drayage company for the exhibitors is Paramount Convention Services, Inc. A complete line of furniture, display tables, and other items is available. Paramount's phone, fax, and service kit will be provided.
after exhibitor returns signed contract and payment to AARST.
All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers' comprehensive and general liability insurance, at amounts established by the State of Florida. Deadline for receipt of these materials is three weeks prior to the start of the show. In addition, such contractor must submit his request in writing to the show management and list the names of all company representatives working in these exhibit area and must adhere to all exhibitor move-in and move-out hours and regulations.
4. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named "end product" of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
5. General Regulations: Loud speaking sound displays are prohibited. The Association reserves the right to refuse any exhibit not in good taste or in consistent with a meeting of this kind. All exhibits, backwalls and decorations will be limited to 8' in height and not extending more than 6' from the backwall, except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager.
6. Direct selling of products or services is prohibited. Tentative arrangements or negotiations on a trial period basis toward an ultimate sale may be arranged. The Exhibitor agrees that selling goods or services in the exhibition hall will result in closing the exhibit by the Exhibit Manager. It is agreed that no refund of exhibit fees and no demand for redress will be made by the Exhibitor or his representatives in this event. No soliciting for business shall be permitted in aisles or in other Exhibitors' booths. Samples, catalogs, pamphlets, publications, promotional materials may only be distributed by exhibitors strictly within the confines of their own premises. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining permission from the Exhibit Manager.
7. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
8. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Hotel Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, tree decorations or tree branches

are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities, will not be permitted in the exhibition areas. Likewise, all electrical work and electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits is prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.

9. In their own best interest, and for security, Exhibitors shall keep an attendant in their booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
10. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Hotel nor any of its employees nor representatives, nor any representative of AARST, nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition, the Exhibitor must assume responsibility for damages to the Hotel property and indemnify and hold harmless the Hotel from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
11. AARST and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
12. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area. In which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives.
13. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged.
14. The Exhibitor will engage at its expense, and through the Hotel where the Hotel so requires, all necessary labor and trade performing functions directly related to the exhibit. The exhibitor agrees that any person employed to perform such functions on a temporary basis at the Hotel shall be represented by the appropriate bonafide AFL-CIO Union.
15. Cancellation: If space contracted for is canceled by an exhibitor after August 20, 2009, or if the exhibitor fails to occupy space contracted for, AARST is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor between August 1 and August 20, 2009, 50% will be retained by the Association and the balance refunded. If booth space is not occupied by 5:00 PM, Sunday, September 20, 2009, the Association will have right to such space as it sees fit to eliminate blank spaces in the exhibit area.
16. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of AARST.

The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all exhibitors is requested.

Note: Upon receipt of your contract and payment, a service kit will be forwarded to you, complete with information regarding furniture rental, freight and storage, installation, dismantling, electricity, and signage requirements.