

MEDIA KIT CHECKLIST

- Press Release
- Fact Sheets on Radon
- Proclamation
- Media Teaser
- Contact Information
- List of Upcoming Activities

In addition to the above materials, here are some other materials you may wish to include in your media kit:

- Educational Materials.
- List of companies in your area that conduct radon tests, how much they charge, and information on how to contact them.
- Brief biographies of the speakers who will appear at your press conference.
- Fact sheet on your organization.